

Vision Graphics Inc. as we know it today was founded by our Presidents uncle Francis E Brooks in 1952 as Frontier Lettershop in Cheyenne WY. Frontier evolved from an earlier startup in the employment agency business which was sold to an employee. Frontier grew over the years, with name changes to Frontier Printing and Mailing and then back to Frontier Printing Inc. The company was sold to some staff in the early 1980's and four years later was reacquired by its founder. In 1986, Mr. Brooks recruited his nephew Mark Steputis into the business. Mark had graduated from San Diego State University with a degree in marketing and came to work in outside sales. As the years went by Mark got more involved with the management of the company and was promoted to Vice President, and by 1995 was named President of the company. Mark acquired ownership of the company, in 1996 after his uncle's passing.

At this point the company was marketing its services to a wider and wider geographic area and the bulk of the work was coming from Northern Colorado companies while the company remained in Cheyenne WY. So, in 1999 the company opened a new 25,000 square foot location in Loveland CO. New equipment was acquired and over the next three years, two new presses were installed. A 6 color 40" and a six color 56". The company was growing very quickly at this point and an additional 25,000 square foot addition was put on the building while relocating the Wyoming operation into the facilities in Loveland.

Growth continued and two more printing presses were installed. In 2008 the economic down turn took hold, and sales declined. In response Vision acquired Keyline Graphics in Denver giving Vision downtown access to customers and additional capacity and square footage. In 2012, in a move to increase the speed of transition from a strictly commercial printer to a more progressive solutions provider Vision Acquired Eagle:xm a company well known in the broadband industry for data driven marketing solutions involving supply chain management, in fulfillment and mail. After the acquisition of Eagle:xm was completed and Keyline was migrated into the eagle facility, the decision was made to sell the location in Loveland, along with the four presses located there and purchase new state of the art equipment and consolidate all operations in the facility at 5105 east 41st Ave Denver CO.

The Loveland equipment was sold and in its place a brand-new Komori 8 color press, capable of print two sides of the sheet of paper at 15,000 per hour was installed. Manufacturing had an advantage over the competition with this type of technology, costs were lower and quality and speed to market were better. At this point Vision was a dominate player in the rocky mountain market with business across the country in certain market verticals. In 2017 two new opportunities opened, Print CPG a Tucson based leader in the portal driven marketing communications business was acquired, and integrated into the Denver location, it's CEO now serves as the Vison VP of Sales, and the business of Pioneer Printing of Cheyenne, Visions competitor from its earliest days, was also integrated into the company.

As we look to the future, Vision is Strategically placed as a leader in the print communication industry combining Data driven solutions with online marketing portals enabling our customer base to refine and streamline their communications both within and externally. Fulfillment, mail, print, variable print, Data, wide format are all coordinated for the Vision customer driving superior marketing results that all customers strive for.